

GARDNER CHAIR LUGE

Totally 80s



July 25, 2017

Dear Community Business Owner,

The 9th Annual Gardner Chair Luge will be held in Downtown Gardner, during the Oktoberfest *Party In The Street* at the Gardner Ale House, on Saturday, September 30th. This year's theme is *Totally 80s*. The Gardner Chair Luge was created in 2009, and has since become a collaborative project by the Acadien Social Club, Gardner Ale House, and Gardner Festival Committee. The Gardner Festival Committee includes Gardner business people and city officials. The Committee's purpose is to form strategic relationships such that great things can happen in a short time in the City of Gardner. Last year, over 3,000 people attended the Gardner Chair Luge and even more are expected this year. We hope you will consider sponsoring the event.

2017 GARDNER CHAIR LUGE SPONSORSHIP PACKAGE LEVELS			
BIG HAIR \$1,000	POISON \$500	BREAKFAST CLUB \$250	CULTURE CLUB \$100
Verbal Recognition during the event (4 times)	Verbal Recognition during the event (4 times)	Verbal Recognition during the event (4 times)	Verbal Recognition during the event (4 times)
Big logo/name on Official Gardner Chair Luge Banner	Large logo/name on Official Gardner Chair Luge Banner	Medium logo/name on Official Gardner Chair Luge Banner	Small logo/name on Official Gardner Chair Luge Banner
Large logo/name on Official Gardner Chair Luge T-Shirt	Medium logo/name on Official Gardner Chair Luge T-Shirt	Small logo/name on Official Gardner Chair Luge T-Shirt	
Specific Giveaway with logo/name on the item (frisbee, beach ball, koozy, rally towels, etc.)	Specific Giveaway with logo/name on the item (frisbee, beach ball, koozy, rally towels, etc.)		
Specific Spot Naming (Start, Finish, scoreboard, etc.)			

To become a sponsor:

1. Complete the enclosed Sponsorship Form.
2. Make your check payable to: **Gardner Festival Committee**
3. Send or drop off your completed form and check to the following address **by Friday, September 8th**:
Gardner Festival Committee
c/o Gardner Ale House
74 Parker St.
Gardner, MA 01440
4. E-Mail your business logo (.jpg or .png or .eps file) to: lizzy@gardnerale.com

For further information or answers to questions, contact Lizzy Kazinskas at lizzy@gardnerale.com or (978) 669-0122. Thank you for your consideration.

Sincerely,

Andrew Boucher
Co-Chair, Gardner Festival Committee



Rick Walton
Co-Chair, Gardner Festival Committee



GARDNER CHAIR LUGE

Totally 80s



2017 SPONSORSHIP FORM

BUSINESS NAME: _____

CONTACT PERSON: _____

ADDRESS: _____ **TELEPHONE:** _____

_____ **FAX:** _____

E-MAIL: _____

WEBSITE: _____

1. Select your 2017 Gardner Chair Luge Sponsorship Package Level:

- Big Hair - \$1000**
Verbal Recognition during the event (4 times), Big Name/Logo on Official Gardner Chair Luge Banner, Large logo/name on Official Gardner Chair Luge T-Shirt, Specific Giveaway with logo/name on the item (frisbee, beach ball, koozy, rally towels, etc.), Specific Spot Naming (Start, Finish, scoreboard, etc.)
- Poison - \$500**
Verbal Recognition during the event (4 times), Large Name/Logo on Official Gardner Chair Luge Banner, Medium logo/name on Official Gardner Chair Luge T-Shirt, Specific Giveaway with logo/name on the item (frisbee, beach ball, koozy, rally towels, etc.)
- Breakfast Club - \$250**
Verbal Recognition during the event (4 times), Medium Name/Logo on Official Gardner Chair Luge Banner, Small logo/name on Official Gardner Chair Luge T-Shirt
- Culture Club - \$100**
Verbal Recognition during the event (4 times), Small Name/Logo on Official Gardner Chair Luge Banner, Small logo/name on Official Gardner Chair Luge T-Shirt

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